

## **NEW ACCOUNT STYLE GUIDES FOR FAVORITE LICENSED CHARACTERS**

Invite Dora the Explorer, SpongeBob SquarePants, Kai-lan, OLIVIA and the Yo Gabba Gabba! gang into your stores with our 2010 Account Style Guides!

We've designed templates for in-store signage and online banner ads featuring these favorite licensed characters that you can use in your stores and e-newsletters.

Simply print out or upload to your site!

Each of the style guides includes:

- JPEGS of shelf talkers, posters, store banners, and endcap sticker templates
- GIF files of online banner ads (in generic skyscraper, button, and leaderboard sizes)
- PDFs of downloadable activities for in-store events or online uploads
- Licensor usage rules (feel free to use these items – they've been approved!)

